



With So Many Options Available, Why Choose Nefyn Holidays As Your Booking Agent?

We have a proven track record.

Nefyn Holidays is a well-established and reputable local business specializing in a niche market.

We have a very loyal following.

A huge percentage of our bookings are from returning clients. Some of our hirers are now from the third-generation of the same family who have been coming to the Llyn for many decades. This loyalty also extends to our property owners, some of whom have been with us right from the outset, a sure sign that we must be doing something right.

Our service is completely free.

You, the property owner, pay nothing.

We take the hassle out of holiday letting.

We will issue all the paperwork on your behalf, including directions, maps etc. We handle all the finances too, and pay you, in advance, on the last Friday of each month.

Extensive year-round advertising.

We use a reputable and experienced marketing agency to help us allocate our marketing budget. We have a well-established internet presence on Google Adwords to help us target a range of audiences.

Digital marketing and a dynamic website with videos.

We are devoted to continuously improving our online presence with regard to website visibility and user-friendliness. We are constantly keeping abreast of ever-changing SEO (Search Engine Optimization) techniques, a successful strategy which ensures that Nefyn Holidays appears on the first page of organic (i.e. unpaid) listings on Google. This ensures that, even as a small agency, we manage to keep up with the big-name competition..

We love to engage on social media

We have more than 1,600 Facebook followers and this medium is highly successful in promoting last-minute availability, special offers, and we regularly share articles which celebrate what the Llyn Peninsula has to offer. We also use LinkedIn to promote awareness of Nefyn Holidays for hirers and clients. Our YouTube channel has also been very well-received, and our videos regularly appear in Google search results.

We really do care

We care passionately about what we do. We care about our area, its beauty, its heritage, and its people. We care about our property owners. We care about our hirers. We provide a bespoke service. We develop relationships to help us understand your property and, as owners, your individual needs.

We will not let you down

Our results speak for themselves. Choose us and you'll be choosing a small business with a wealth of local experience. We will work tirelessly and conscientiously to market your property and manage your bookings. But, we'll also be there, by your side, at every step of the journey.

About Nefyn Holidays.....

Nefyn Holidays was established in 1970, and has been run by Jean Bunford and Gwerfyl Thomas, for over 30 years. Nefyn Holidays is uniquely the only independent holiday letting agency on the Llyn Peninsula. We have a no-nonsense, friendly, and personal approach to business. This attitude, coupled with our reputation for fairness, has, over the years, stood us in good stead, and enabled us to thrive where others have given up trading or been taken over by huge multi-national companies.

In 2022, following Jean's death and in preparation for her approaching retirement, Gwerfyl welcomed two new associates Jo Warburton and Grant Cropper.

Gwerfyl hails from Morfa Nefyn and speaks fluent Welsh. She continues to play an active role within Nefyn Holidays to maintain the longstanding personal connections that she has established with owners and hirers.

Jo lives in Bryncroes with her partner, and they have marketed their static caravan through Nefyn Holidays for over 10 years. Grant lives in Manchester and has extensive Public Health and Risk Management experience.

A Few Questions You May Have.....

What do we do?

We promote your property and manage your holiday bookings. Throughout the year, we maintain a high media profile and advertise extensively. Clarity of information and user-friendliness are always foremost in our minds when we design our website which is the booking platform for the properties we market.

We take bookings for your property and handle all the paperwork, including the sending of directions, maps etc. We also take care of all the finances. You have no letters to write, no phone calls to make, and no expensive adverts to place.

Where do we advertise?

We place carefully-targeted adverts through the internet and social media. Our website is carefully indexed with all the major search engines and we use a specialist company to manage our Pay Per Click campaign with Google Adwords. Even though Nefyn Holidays is independent and small, we have consistently maintained our position on the first page of Google. You found us, as do others!

What will our services cost you?

Our service is completely free of charge to property owners. Our commission is added to the owner's rental and is reflected in the holiday price charged to the client. We will however, ask you for a contribution of £30 towards the cost of a professional photoshoot. These photos will also be used to compile a video of your property which will be featured on your own page on our website and on YouTube. The video will also be shared on Facebook.

When would you get paid?

We pay you on the last Friday of every month - in advance. We can pay either by cheque or by BACS directly into your account. Any late bookings will be paid for, in arrears, on the last Friday of the following month. We will send you a Payment Record each month.

What are the hirers' obligations to you?

With the signing of the Booking Form, they agree to leave your property in a clean and tidy condition, and to pay for any damage caused (fortunately, this is a very rare occurrence). They agree not to arrive before 3.00 p.m. on the day of arrival and to leave by 10.00 a.m. on the day of departure. They also agree that the accommodation will be used only by those persons named on the Confirmation Slip which they forwarded to you. If they have pets, they agree not to leave them unattended.

How do owners agree for Nefyn Holidays to market their property?

Each year, in August, we ask owners to sign an Agency Agreement consenting to Nefyn Holidays acting as their booking agent and market their property. This encourages all our early-bookers and regular clients who want to secure bookings for the following year to do so as soon as they return home from their holiday! However, it doesn't matter if you miss this Agreement deadline as we are constantly adding new properties to our portfolio. We market new properties on our website as soon as possible upon receipt of the signed Agreement and approval of your property's description.

If you decide to place your property with us, what happens next?

We will arrange to view your property and offer you impartial advice on everything from Health and Safety to tax rules and things you can do to maximise your letting potential. Between us, we will decide upon the rent and property description which will be included in your online listing. We will take preliminary photos and once you have decided to list with us, we will arrange for a local freelance photographer to undertake a professional photoshoot. The photos will also be used to create a video slideshow of your property.

And then.....?

The hirer either books your property online through our website or over the phone. Upon receipt of their 30% deposit, we confirm the hirer's booking in writing. The hirer will then send you a Confirmation of Booking slip with details of the party including ages of children, estimated time of arrival and any special requirements or extras.

Can you take your own bookings?

Yes! Of course, it is your property after all! All we ask is that you check with us first as Nefyn Holidays bookings must take priority. We also ask that you leave us certain weeks free in the main school summer holiday for our bookings. If you wish to take your own holiday in this period, we are happy to discuss this further with you.

How many weeks can we let your property for?

We never make any guarantees which we are not 100% certain of being able to fulfil! Other holiday rental agencies may mislead you in this way, merely to get your property onto their books, and some of the larger companies even design their booking software to prioritise new properties for a set number of weeks after the initial signing in period. The only promise we will make is that we will, at all times, do our utmost to secure bookings on your behalf - after all, it is a two-way thing, and if we don't get you the bookings, we don't get the commission either!

We'll leave the final say to our clients

“When we decided to let our bungalow, we approached Nefyn Holidays. The service and advice which we received then was ideal and we have now used Nefyn Holidays for two decades.

The benefit of a small organization who do attend to details very quickly has provided us with a personal service. This is also given to our clients who book through Nefyn Holidays to stay in our bungalow. This level of service has provided us with a healthy business, valued support and good advice when required, particularly during the pandemic.

But we have also benefitted from the constant attention of Nefyn Holidays to keep up to date as a modern business in a world that has moved fast technologically so that clients can access Nefyn Holidays easily to view properties and make their bookings with the ease of modern methods.

Their pleasant and friendly relationship with us has always made doing business easy and a pleasure.”

Jill & James Seaman. Property no.26

“ Nefyn Holidays is a small independent company with local knowledge and is very helpful. We have used them numerous times and have no hesitation in recommending them. ”

“I have been dealing with Nefyn Holidays for the past 50 years both as a tenant and for the past 25 years as an owner. The staff in the Agency are very knowledgeable about the area and the properties. I am thankful for all the help and advice I have sought on the many changes in regulations over recent years in particular. A very well run agency which I would highly recommend.”

John Evans Property 45.

“ I regularly return to Nefyn Holidays and have done for many years. I find the company very efficient, unbureaucratic and reliable, with consistently good standard accommodation. When I ring them, a human voice picks up the phone, which is becoming increasingly rare these days! ”

“It is our first experience of renting out our home in Morfa Nefyn - we joined Nefyn Holidays in 2018 and we have received every possible help, advice and encouragement during these past 4 years Also working with Nefyn Holidays has felt as if there is a genuine wish to help us when problems and questions arise - and help and advice has come very promptly. We enjoy and have every confidence in Nefyn Holidays as our contact and letting agent with the public”

Deryn Merry. Property No. 04

“ Nefyn Holidays is a company we have used for the last 15 years, finding them always incredibly welcoming and honest in what is possible. That longevity of customer retention is a huge compliment in how Nefyn Holidays treats its customers and presents the properties it represents. Long may it continue! Rare these days! ”

We know you'll have many questions. We've endeavoured to answer a few of them here but remember, a phone call (or email) is all it takes to get started with your holiday letting endeavour. We'd love to hear from you.

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